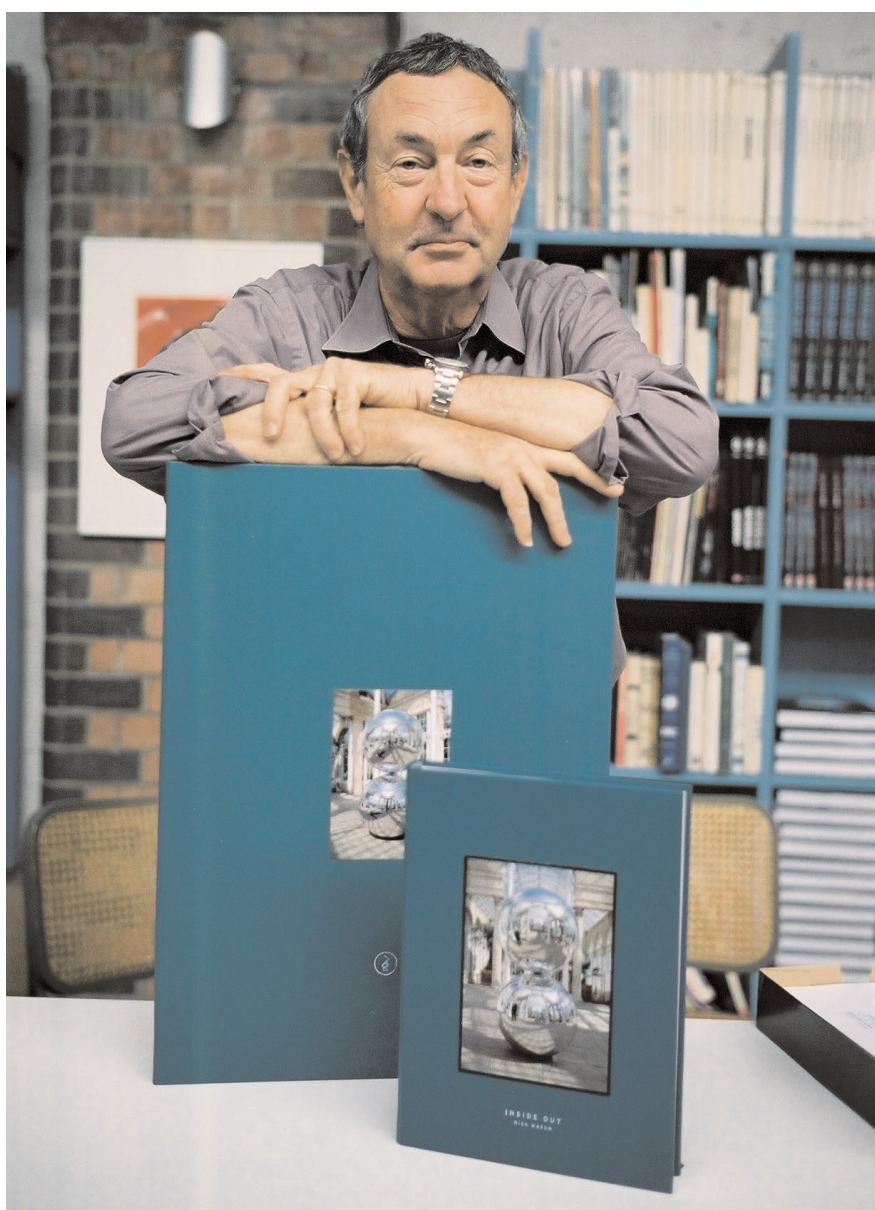


GENESIS PUBLICATIONS PRESENTS

INSIDE OUT

A PERSONAL HISTORY OF **PINK FLOYD**
BY **NICK MASON**

THE LIMITED EDITION BOXED SET



AN EXTRAORDINARY BOX OF DELIGHTS!

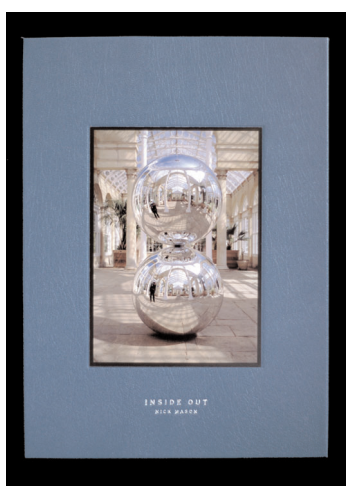
ONLY 500 SETS AVAILABLE SIGNED BY **NICK MASON**

'I bought the original Derek Taylor book (*Fifty Years Adrift*) from Genesis and loved it - since then I've collected a number of their books and never been disappointed... I wouldn't like Brian (Royle) to get big-headed about this, but I was rather honoured to be asked if I'd like my book *Genesisised*.' **NICK MASON**

GENESIS PUBLICATIONS HAS TAKEN 500 COPIES OF THE FIRST EDITION OF NICK MASON'S HIGHLY ACCLAIMED BOOK, DOCUMENTING THE HISTORY OF PINK FLOYD, AND 'GENESISED' THEM IN A SUPERB FULL LEATHER BINDING.



THE HAND BINDING HAS BEEN CARRIED OUT BY THE CRAFTSMEN OF THE ABBEY BOOKBINDERY.



Each copy of **INSIDE OUT** is hand bound in goatskin leather over 3 mm mill boards with a silk ribbon marker and two-colour head and tail bands.

Each copy is numbered and signed by **NICK MASON**. This wonderful hand crafted edition though magnificent is just one of several items included in this unique large format box of delights!



WHAT ELSE YOU'LL FIND INSIDE EACH BOX...



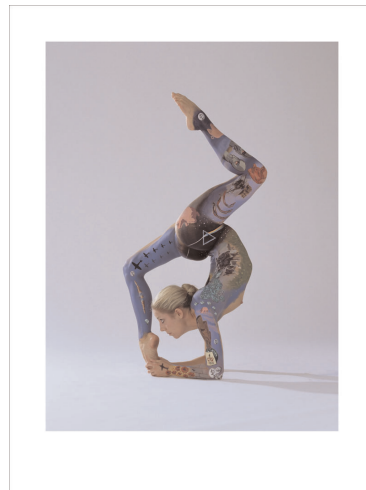
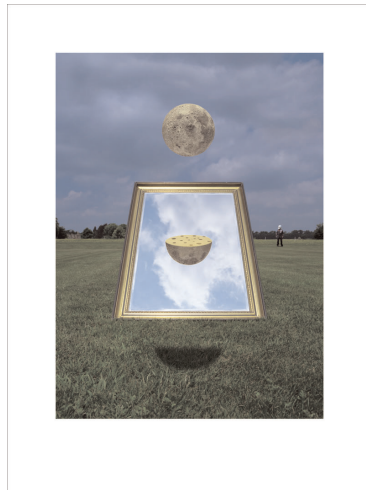
THE MONOGRAPH - A NEW TEXT BY NICK MASON

In his 3,500 monograph (exclusive to this boxed set), Nick describes with considerable wit his new experiences as a successful author. He writes about the rest of the band's reaction to the book but the real humour comes from his recollections of his book-promotional activities in various countries.

The monograph is printed in Milan on acid-free heavy cartridge stock and thread sewn.

'**INSIDE OUT** represents ten years on and off (mainly off) of dredging back through my memories and those of friends, colleagues, the band's ex-wives (quite a substantial collection there), press cuttings, boxes of T-shirts, and fan websites (invaluable), before attempting to construct a fair recollection of events.' **NICK MASON**, FROM THE MONOGRAPH

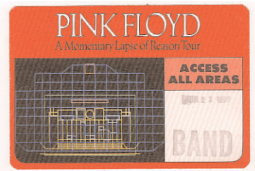
TWO FINE ART PRINTS
 CREATED AND SIGNED BY STORM THORGERSON



EACH ONE IS 20" X 15" AND SILK-SCREENED IN 27 COLOURS ON SOMERSET TUB SIZED PAPER BY CORIANDER STUDIOS.



Storm Thorgerson has designed all aspects of this spectacular limited edition project. It was of course Storm who produced several of Pink Floyd's album covers. Without doubt he is one of the most influential figures in the field of record cover art.



AN ORIGINAL BACKSTAGE PASS

To demonstrate his commitment and enthusiasm for the project, Nick Mason has kindly provided an assortment of 500 original Pink Floyd backstage passes from his private collection. One pass to each box.

A T-SHIRT

One minute a fine art print, the next a T-shirt design. Was Picasso this adventurous? Another exquisite creation from Storm. A great shirt too, one size (medium) only. Colour: mushroom.



Hat logo

A HI HAT

A woolly hat with 'Hi' logo. So, it's a hi hat. Storm's idea of course. Warm in winter but like the T-shirt, you probably won't want to take it out of the box. Remember David Bailey's limited edition box of prints 'Goodbye Baby and Amen'? Those selling with the original brown paper over the prints now sell for far more than those without. So leave the hat in the box with everything else and keep the head chilled.



WHAT EVERY DRUMMER NEEDS

A pair of American hickory drumsticks prepared for Nick Mason especially for this edition by Pro-Mark. Also a drum key with lanyard and Paiste cymbal badge/tiepin.

THE POLAROID

You may not receive the same backstage pass as another subscriber and you most definitely won't receive the same Polaroid print. That's because we've taken 500 different shots of Nick at work on the project. So the Polaroid in your box is unique to your boxed set and in every sense.

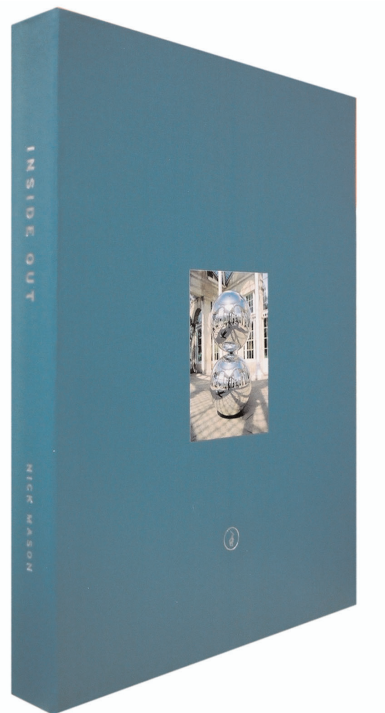


12 POSTCARDS

A set of 12 postcards in a hard cover wallet, depicting the band in various incarnations, together with more imagery from Storm.

LEFT: Kew Gardens c.1968. One of the twelve postcards included in the hard cover wallet.

All the aforementioned items are housed in a large hand made presentation box. An image created by Storm Thorgerson is set into the front cover above a silver foiled logo. The spine lettering is also tooled in silver foil.



NICK MASON'S book **'INSIDE OUT'** is a compelling personal history of one of the 20th century's most influential and successful bands. The Genesis limited edition boxed set is an even more personal and historical collectors' piece. This exquisitely produced edition is destined to become highly sought after.

Genesis Publications Limited www.genesis-publications.com

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